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Mr Rossen Kazakov is Executive Director of BGPharmA - Bulgarian Generic Pharmaceutical Association (the former Association of Bulgarian Pharmaceutical Manufacturers - ABPhM) since 2004. Previously he has worked for the association as its Secretary General (since 2001).

In his current position Mr Kazakov is responsible for the operational and strategic development of the association, and the relationship management with official health care and regulatory institutions, parliamentary commissions and relevant organizations in Bulgaria and EU. Mr Kazakov has been successfully involved in the first and second phasing-in process of pharmaceutical legislation harmonization, in respect to Bulgaria's EU accession process, including participation in Pan-European Regulatory Forum initiative (PERF), interactions with EC Directorates and the Pharmaceutical Forum high-level initiative.

Mr Kazakov is a member of the Health Economics Committee, the National Associations Committee, and the Accession Committee of the European Generic Medicines Association (EGA). He is the chief editor of the "Pharmaceutical Bulletin", the official BGPharmA quarterly magazine for health economics, pharmaceutical policy and legislative issues, and often participates as a speaker at major international conferences like Regulatory Challenges in the CEE Pharmaceutical Markets, the Global Generics Strategy Summit, Sales and Marketing in Generics, Global Pricing and Reimbursement Congress, and other. Mr Kazakov has a number of articles published in magazines like Journal of Medical Marketing (JMM), Journal of Generic Medicines (JGM), Pharmaceutical Marketing Europe, Pharmaceutical Bulletin, and is a member of the editorial board of JGM.

Mr Kazakov has an MSc in Economics & Marketing, and MA in English & Bulgarian Languages and will accomplish his MBA at Warwick Business School in 2010. He has specializations in Strategic Management for Pharmaceutical Industry in London, UK (Pharma Mini-MBA, Management Forum, 2006) and NGOs Management in Dresden and Berlin, Germany (GTZ, 2003).

Mr Kazakov is also holding positions as Executive Director at ICC Bulgaria (National Committee in Bulgaria of the International Chamber of Commerce) since November 2007, and as Investor Relations Consultant at Unipharm JSC.