EGA

Making Medicines Affordable

EUROPEAN GENERIC MEDICINES ASSOCIATION

Paris 2008

Generic Medicines Enhancing Pharmaceutical Competition and Ensuring Healthcare Sustainability

14th EGA ANNUAL CONFERENCE
2nd–3rd June 2008
EGA Pre-Conference Seminar
1st June 2008
Paris Marriott Rive Gauche Hotel

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This major event, with our prestigious Social Programme, will provide you with many opportunities to meet and network with your industry colleagues in the heart of Paris!

topics

- Affordability, Competition, Innovation and Generic Medicines in the EU
- Launch of the EGA Report on Barriers to Generic Competition
- Analysing the Impact of Government Measures on Generic Competition in Individual European Markets
- New Market Dynamics of the Generic Pharmaceutical Industry
- Looking beyond the EU - the Global Dimension of the Generic Medicines Industry
- Personal Perspectives of leading CEOs on the Future of the Generic Medicines Industry in Europe and Comparisons with Other Regions

« Last year's EGA Annual Conference was attended by 440 delegates representing more than 228 Companies and Organisations from over 45 different countries worldwide. »

Greg Perry - Director General

SPONSORSHIP | EXHIBITION

Sponsorship opportunities available
from € 5.000 and Exhibition tables from € 2.900 + VAT
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REGISTRATION

Registrations will be open from the 15th November 2007 on www.egagenerics.com or www.gpaconferences.com
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